

MEMBER BENEFITS	MEMBERSHIP TYPES			
	NFP	MEMBER	CORPORATE	PLATINUM
Your business listing on the WSBA website including a link to your website	✓	✓	✓	✓
Prime Western Suburbs business networking prospects through attendance at WSBA Events	✓	✓	✓	✓
Electronic delivery of information, developments, proposals and activities affecting business in the western suburbs	✓	✓	✓	✓
Exclusive Member-only benefits such as: <ul style="list-style-type: none"> iinet business packages Western Suburbs Weekly advertising packages 	✓	✓	✓	✓
A WSBA membership certificate & sticker	✓	✓	✓	✓
Advocacy on behalf of members at local and state level	✓	✓	✓	✓
Opportunity to promote your organisation through WSBA communications including website, e-newsletter, facebook, linkedin, etc. (May be additional costs associated)	✓	✓	✓	✓
Two free tickets to “Business After Hours” Event per annum		✓		
Use of WSBA's logo within company marketing material to raise your profile as a supporter and member of the WSBA			✓	✓
Opportunity to Host “Business After Hours” Event at your business			✓	✓
Opportunity to Sponsor “Business Edge” Event			✓	✓
Four free tickets to “Business After Hours” Event per annum			✓	
Opportunity to invite guests throughout the year at member rates				✓
Promotion in WSBA's annual newspaper advertisement in recognition of Platinum Members and Alliance Partners				✓
Recognition and marketing of company brand through banner promotions at events				✓
Recognition at each WSBA event during opening comments				✓
Member Logo scrolled through Platinum Member Banner on WSBA website				✓
Six free tickets to “Business After Hours” Event per annum				✓