



Western Suburbs  
Business Association

# Membership Benefits

	NFP	INDIVIDUAL	CORPORATE	PLATINUM	ALLIANCE
Your listing on the WSBA website business directory	✓	✓	✓	✓	✓
Social media welcome on LinkedIn and Facebook	✓	✓	✓	✓	✓
Prime Western Suburbs business networking prospects through attendance at WSBA Events	✓	✓	✓	✓	✓
Electronic delivery of information, developments, proposals and activities affecting business in the Western Suburbs	✓	✓	✓	✓	✓
Exclusive Member-only benefits such as: <ul style="list-style-type: none"> <li>• Next Gen Lifestyle Club special offers</li> <li>• Western Suburbs Weekly advertising packages</li> <li>• Business News subscription offers</li> <li>• Free social membership from Perth Flying Squadron Yacht Club</li> </ul>	✓	✓	✓	✓	✓
WSBA membership certificate & sticker	✓	✓	✓	✓	✓
Advocacy on behalf of members at local and state level	✓	✓	✓	✓	✓
Opportunity to promote your organisation through WSBA communications including website, e-newsletter, facebook, LinkedIn, etc. [May be additional costs associated]	✓	✓	✓	✓	✓
Opportunity to sponsor a WSBA event	✓	✓	✓	✓	✓
Donate/sponsor the raffle at an event	✓	✓	✓	✓	✓
Opportunity to promote your business via member special offers program	✓	✓	✓	✓	✓
Free coffee catch-ups and drinks meetups for members only	✓	✓	✓	✓	✓
Personal welcome meeting from a WSBA committee member upon joining	✓	✓	✓	✓	✓
Use of WSBA's logo within company marketing material to raise your profile as a supporter and member of the WSBA	✓	✓	✓	✓	✓
Receive list of attendees prior to events and request individual introductions			✓	✓	✓
Bring your employees along at member rates			✓	✓	✓
Opportunity to Host "Business After Hours" Event at your business			✓	✓	✓
Opportunity to invite guests throughout the year at member rates				✓	✓
Promotion in WSBA's annual newspaper advertisement in recognition of Platinum Members and Alliance Partners				✓	✓
Member Logo scrolled through Platinum Member Banner on WSBA website				✓	
Your logo on WSBA banner at events				✓	✓
Recognition at each WSBA event during opening comments					✓
Two free tickets to "Business After Hours" events		✓			
Four free tickets to "Business After Hours" events			✓		
Six free tickets to "Business After Hours" events				✓	
Exclusive invitation to one complimentary Alliance Partner event per annum					✓
Inclusion of logo on WSBA website home page					✓
Inclusion of logo on WSBA e-newsletter					✓
Opportunity to distribute flyers and marketing materials at all events					✓
One free ticket to every event					✓
Company profile included in WSBA e-newsletter once annually					✓