

A background photograph of a crowded indoor event, likely a WSBA gathering. People are seen from behind, looking towards a stage area where a presentation or speech is taking place. Large windows in the background offer a view of a cityscape. The text 'SPONSORSHIP OPPORTUNITIES' is overlaid in large, teal, sans-serif capital letters on the right side of the image.

SPONSORSHIP OPPORTUNITIES

Why partner with the WSBA?

WSBA events attract audiences from a broad cross-section of the western suburbs business community as well as the wider metropolitan and regional areas.

These events provide sponsors with an excellent opportunity to partner with the WSBA, promote your products and services and network with key business people from the SME sector and large scale organisations.

With over 1200 attendees last year, our events are fun, informative and frequent sell outs with 100+ attendees, our showcase events such as the Business Women's Lunch and the Property Dinner draw even more. Events are held across the western suburbs, highlighting our wonderful hospitality providers.

Our typical audience:

A diverse group of connected and inspiring business owners, leaders, executives, managers, and their teams. We welcome everyone to our events, members and non-members, who wish to engage with a well-connected, dynamic business community.

If you would like to promote your brand to this audience of quality people adding value for each other please register your interest below. These opportunities are for members only and are first in, best dressed!

For more information regarding WSBA sponsorship opportunities please email info@wsba.net.au or phone **9381 3219**

wsba.net.au



Western Suburbs
Business Association

Supporting local business

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SPONSORSHIP OPPORTUNITIES

Our marketing reach:

200 + WSBA member companies in the SME market. We estimate staff numbers for these companies to be over 3200 in total.

3,000 + subscribed email contacts throughout the western suburbs and beyond – our email open rate is around 28% - well above the industry average.

- 2700+ connections on LinkedIn.
- Over 1600+ followers on Facebook.
- 1122 Followers on Instagram
- WSBA Member-only groups on FB & LinkedIn

Sponsorship Benefits:

- Exclusive sponsor of the event.
- Logo branding on event invitations (with a link to your website).
- Logo and name branding on social media event posts and the WSBA website.
- WSBA event invitations are emailed multiple times to over 3,000 + contacts and shared with our large and diverse audience via WSBA LinkedIn, Facebook, Instagram, and Member pages.
- Two free tickets for company representatives to attend the event.
- You can use a dedicated promotional area at your event to display corporate marketing material and connect directly with attendees.
- Verbal recognition by MC as an event sponsor.
- Company representative to showcase your expertise and services.
- Our extensive digital footprint, spanning multiple high-traffic platforms and engaging a broad audience, ensures maximum visibility and brand recognition for our sponsors. Partnering with us offers exceptional exposure and the opportunity to connect with a diverse and engaged community.

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A photograph of a large group of people at a business event, with a WSBA banner visible in the background.

SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities:

- Business Sundowners

\$2500+GST Members

- Property Dinner

\$4300+GST *Showcase event

- Women in Business Lunch

\$4300+GST Members - *Showcase event

- End-of-Year Party

\$3000+GST *Showcase event

- Coffee Catch up

\$500+GST + coffee & snacks

Join the list of fabulous event sponsors who have generously sponsored in 2024/25:

[The City of Subiaco](#), [WCA Solutions](#), [Mareena Purslowe Funerals](#), [Pragma Lawyers](#), [Spirit of Little Things](#), [Michelle Ralph Abode Real Estate](#), [AXS Access Management](#), [Lynn and Brown Lawyers](#), [Xceed Real Estate](#), [Resolve Property Solutions](#), [Loop Leasing](#), [Wealth by Design](#), [HHG Legal Group](#),

We are presently working hard on the rest of 2025 planning. So, get in early!

Call us now (08) 9381 3219 to lock in the opportunity to promote your brand to this well-connected business audience - we love our members.

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